

T A R G E T S	Alcohol	Driver Behavior (Speeding, Fatigue & Aggressive Driving)	Occupant Restraints	Roadway Safety	Goals for Year 2004
	Male Drivers age 16-20				Reduce KA Crash Rate per 1000 Drivers of Record (males, age 16-20) by 25 percent from 5.53 in 1999 to 4.15 in 2004
	Male Drivers age 21-34				Reduce KA Crash Rate per 1000 Drivers of Record (males, age 21-34) by 25 percent from 3.78 in 1999 to 2.83 in 2004
	City/County Roads				Reduce the number of KA crashes on City/County roads by 10 percent from 6,249 in 1999 to 5,624 in 2004
	Peak Travel Seasons				Reduce percent of crashes resulting in KA injury (Memorial day-Labor day peak) by 10 percent from 0.99 percent in 1999 to 0.89 percent in 2004 ---- Reduce percent of occupants receiving KA injury (Memorial day-Labor day peak) by 10 percent from 1.73 in 1999 to 1.56 in 2004
	Elderly Drivers				Reduce KA Crash Rate per 1000 Drivers of Record (age 70+) by 10 percent from 1.68 in 1999 to 1.50 in 2004.
	Occupants age 0-15				Reduce percent of occupants (age 0-15) that experience KA injury by 10 percent from 11.69 percent in 1999 to 10.52 percent in 2004.
	*Maintain proportion of KA crashes coded HBD at 17 percent	**Reduce the number of KA crashes where unsafe driving behavior is cited as the hazardous action in the crash by 10 percent from 7,048 in 1999 to 6,343 in 2004	Increase front-outboard shoulder belt use 10 percent from 81.8 percent in 2000 to 90 percent by 2004	Decrease intersection related crashes by 10 percent from 141,052 to 126,947 by 2004	*Note-as the number of crashes overall decreases the number of alcohol related crashes must also decline in order to remain a constant percentage. **Unsafe Driving Behavior is defined by a driver hazardous action of speeding, failing to yield, violation of traffic control, improper passing or failure to maintain a clear distance.